

# Paragraph 4 Rubric: Rhetorical Analysis - REVISED

For this essay, you will write a rhetorical analysis over a piece of art (cartoon, song, image, etc.). A rhetorical analysis explains a piece of art at surface-level idea; then it goes a step further to *argue* that there is a deeper meaning. You will use evidence from the piece of art; possibly mentioning current events; and then possibly mentioning ethos, pathos, and logos, you will create an argument of what you think that deeper meaning is. I am most interested in you breaking down the parts of the piece of art, and then analyzing what they mean. Because this is our first “academic” paper, I am going to provide an outline of how I want you to structure your paper. After this assignment, for future papers, you can choose whether or not you want to use this outline or not.

## Intro

You will want to start by describing the piece of art to someone at surface level, so a person who might not have seen it could get a solid understanding it. You then state your argument (that is based off of evidence you will present later). Finally, you will preview each of the main points you will discuss in the paper (this helps readers mentally organize your paper). ***\*\*I would suggest writing the argument last\*\****

## Body

Now that you have described the piece of art at a surface level, I want you to focus on the main/important parts. I want you to start by breaking down these important parts, and *then* analyzing what each of those parts mean. With each part you analyze, you will need to tie back to how this adds or supports your overall argument. This extra line of support gives you credibility to your argument.

If you want a challenge, you can also discuss ethos (credibility), pathos (emotions), and logos (facts) from the piece of art. You can also discuss current events that might tie into this piece of art. Again, make sure to let us know how these tie into your overall argument.

## Conclusion

The conclusion should be short and sweet. You will restate 1-2 of the biggest points, you will restate your argument, and you will have a concluding statement.

## Reminders (for success):

- You can go to the tutoring center (downstairs) to get assistance on your paragraph essay. Be sure to have the tutor notify me, and you will get 5 points extra credit. (For this essay, you will have to go an additional time besides the required one).
- You can go to the OSU Writing Center (OSU Student Union, 4<sup>th</sup> floor) to get assistance on your paragraph essay. Be sure to have the tutor notify me, and you will get 5 points extra credit. (For this essay, you will have to go an additional time besides the required one).
- You can schedule a time to meet with me before the assignment is due to get one-on-one assistance.

## Turn-in Checklist

- ☐ Submitted final draft to Turnitin.com (before class when it is due)
- ☐ Staple (in this order) the following:
  - Bulleted list (what you’ve worked on; what you want help with) (top)
  - Handwritten peer reviewed rough draft (middle)
  - Peer Review Sheet (middle)
  - 2<sup>nd</sup> Handwritten draft with notes from tutor (middle)
  - Staple piece you analyzed (middle)
  - Final typed draft (middle)
  - Rubric (on bottom)

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| Point                                                                                                                                                                                                                                                                                  | Green | Yellow | Red | Teacher Notes |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|--------|-----|---------------|
| <b>Peer Review</b><br><input type="checkbox"/> Actively participated in Peer Review                                                                                                                                                                                                    | 10-8  | 7-6    | 5-0 |               |
| <b>Draft for Peer Review</b><br><input type="checkbox"/> Draft is complete and printed at beginning of class                                                                                                                                                                           | 10-8  | 7-6    | 5-0 |               |
| <b>Final Draft</b>                                                                                                                                                                                                                                                                     |       |        |     |               |
| <b>Draft for Tutoring Center</b><br><input type="checkbox"/> You took your second (typed) draft to the Writing Center or NOC Tutoring Center<br><input type="checkbox"/> They must email me for you to get your points                                                                 | 10-8  | 7-6    | 5-0 |               |
| <b>Overall</b><br><input type="checkbox"/> Submitted to Turnitin.com before class<br><input type="checkbox"/> Bullet points, handwritten draft, peer review, tutor draft, piece you analyzed, final draft, and rubric are stapled in order<br><input type="checkbox"/> 350 - 500 words | 5     | 4-3    | 2-0 |               |
| <b>Intro</b><br><input type="checkbox"/> A full summary of image is provided<br><input type="checkbox"/> You created a nuanced argument<br><input type="checkbox"/> Preview of paper is given                                                                                          | 5     | 4-3    | 2-0 |               |
| <b>Body</b><br><input type="checkbox"/> You break down 3-5 parts of the piece and then tell us why they are significant<br><input type="checkbox"/> Every point you make, you tie back to your overall argument                                                                        | 5     | 4-3    | 2-0 |               |
| <b>Conclusion</b><br><input type="checkbox"/> You restate 1-2 main points<br><input type="checkbox"/> Restate your argument<br><input type="checkbox"/> Provide a concluding statement                                                                                                 | 5     | 4-3    | 2-0 |               |
| <b>Organization</b><br><input type="checkbox"/> You write the paper in the same order that you previewed it in the intro<br><input type="checkbox"/> There is an introduction.<br><input type="checkbox"/> There is a conclusion.                                                      | 5     | 4-3    | 2-0 |               |
| <b>Paragraphs</b><br><input type="checkbox"/> Paper has several paragraphs.<br><input type="checkbox"/> Paper is broken up by main idea paragraphs.<br><input type="checkbox"/> Every sentence relates to topic sentences (major/minor sentences)                                      | 5     | 4-3    | 2-0 |               |
| <b>Grammar</b><br><input type="checkbox"/> There are less than two sentence issues (fragments, run-ons, or comma splices)<br><input type="checkbox"/> Fewer than two other mechanical/spelling/grammar errors (for green)                                                              | 5     | 4-3    | 2-0 |               |

Essay Total: \_\_\_\_\_/40